## **Biography**



## Bryan Pascoe Chief Executive International Capital Market Association (ICMA)

Bryan Pascoe took over the role of Chief Executive of the International Capital Market Association in September 2021, assuming responsibility for leading ICMA's work with its global membership of over 600 entities representing all constituent participants across all regions in the international debt capital markets. The primary mission of ICMA is to promote resilient, well-functioning and globally coherent fixed income markets through both effective regulatory advocacy and the advancement of best practice. ICMA's mandate covers all elements of primary, secondary and repo and collateral markets with core focus also on Sustainable Finance and the application of Fintech and Digitalisation to the future of capital markets.

Prior to joining ICMA Bryan built up almost 30 years of experience across investment and corporate banking, global markets businesses and bank treasury functions in London, Hong Kong and the Middle East. Most of his previous career was spent at HSBC where he held high profile and large-scale leadership positions across both prominent front-line business areas and critical functions including Global Head of Debt Syndicate, Global Head of Debt Capital Markets, and Group Treasurer and Head of Asset, Liability and Capital Management through times of considerable market development, challenge and disruption. He has extensive direct experience of the Asia-Pacific financial and capital markets, and is a Permanent Resident of Hong Kong where he lived between 1995 and 2005.

Bryan began his career in 1992 on the Morgan Stanley Investment Banking Analyst Programme.

Non-executive functions include:

- Member of the Bond Market Contact Group (BMCG) of the European Central Bank (ECB)
- Board member of the International Council of Securities Associations (ICSA)
- Board member of the International Finance Forum (IFF)

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