

LMA

Loan
Market
Association



LMA & ICMA ANNUAL AFRICA SUMMIT

**Shaping the Future of
Loan & Capital Markets**

CTICC (CAPE TOWN INTERNATIONAL
CONVENTION CENTRE) 1, CAPE TOWN

25-26 FEBRUARY 2026

**SPONSORSHIP
& EXHIBITION
OPPORTUNITIES**

ABOUT THE ORGANISERS

HELP SHAPE THE FUTURE OF AFRICAN FINANCE.

We invite you to be part of this inaugural summit – the new focal point for Africa's loan and capital markets.

Introducing a Landmark Gathering of Africa's Loan and Capital Markets Leaders

The Loan Market Association and the International Capital Market Association are proud to co-host a new, high-impact conference dedicated to advancing capital flows, innovation, and connectivity across African financial markets.

This flagship event unites the strength and global reach of two of the most influential market associations to create an unparalleled platform for collaboration, insight, and action.

Designed by the industry, for the industry, this summit is shaped in close partnership with members for the benefit of issuers, investors, lenders, insurers, and other key market participants driving Africa's financial evolution.

Join 1,000+ critical stakeholders shaping the African financial ecosystem.

With the combined strength and global reach of LMA and ICMA, this flagship summit represents an unparalleled platform for driving growth, market development, and strategic partnerships across Africa's capital markets.

LOAN MARKET ASSOCIATION (LMA)

The LMA is the authoritative voice of the loan market in EMEA. Its key objective is improving liquidity, efficiency, transparency, and sustainability in the loan markets.

Today, with 880+ members in 69 jurisdictions, it represents an ever-growing diversity of participants in international loan markets, including institutional investors, private and public sector issuers, banks, non-banks, technology solution platforms and market infrastructure providers.

In 2024, the LMA delivered 50 events globally, welcoming over 6,000 delegates. This included three conferences across Africa with 800 delegates. LMA's Annual Conference, now in its 18th consecutive year, remains the largest loan market conference in the world. Alongside this flagship event, it also delivers a number of other high-profile conferences throughout the year, including its European Conference, Sustainable Finance Conference, Middle East Conference, and Loan Operations Conference. Spanning the EMEA region, LMA events provide invaluable platforms for thought leadership, networking, and market development.

www.lma.eu.com

INTERNATIONAL CAPITAL MARKET ASSOCIATION (ICMA)

ICMA performs a crucial central role in the international fixed income market by providing industry-driven standards and recommendations for issuance, trading and settlement, focusing on three core areas: primary, secondary, repo and collateral with sustainable finance and FinTech and digitalisation as cross cutting themes.

Established in 1969, ICMA's membership spans over 620 member institutions across 70 jurisdictions, including Côte d'Ivoire, Egypt, Ghana, Mauritius, Nigeria, South Africa, and Togo in Africa. ICMA engages closely with regulatory and governmental authorities, both at the national and supranational level, to help ensure that financial regulation promotes the efficiency and cost effectiveness of the capital market. ICMA has played an important role in developing repo markets across 10 countries in Sub-Saharan Africa.

ICMA organised 46 events in 19 cities globally in 2024, attended by over 7,500 delegates. The ICMA AGM & Conference has been running successfully for 57 years with more than 1,200 delegates from 50 countries in attendance. ICMA organises many other key global forums including its annual Green Bond, Social Bond, Sustainability and Sustainability-Linked Bond Principles Conference, the Fintech & Digitalisation Forum, and the China Debt Capital Market Forum, among others.

www.icmagroup.org



WHAT TO EXPECT

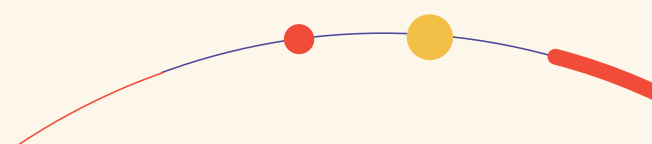
- **A cutting-edge conference agenda led by Africa's leading voices:**
Curated by a member-led committee addressing Africa's loan and fixed income market developments, including sovereign borrowing, sustainable finance, and the JIBAR transition.
- **Top-tier speakers:**
Influential financial leaders, policymakers, and industry innovators.
- **Extensive networking and deal-making opportunities:**
Engage directly with 1,000+ senior stakeholders, enhancing client connectivity and transaction opportunities.
- **Knowledge and collaboration:**
Participate in educational sessions and cross-industry dialogues designed to enhance technical skills and practical market knowledge.
- **Future-focused discussions:**
Explore market-shaping trends and collaboratively chart a strategic path forward.
- Complimentary classroom-based training by experts on key issues including sustainable finance, sovereign borrowing considerations, and JIBAR transition.

WHY SPONSOR?

- Purpose-built event designed to strengthen your brand's presence in Africa.
- Measurable impact focused on improving liquidity, efficiency, transparency, and sustainability in African markets.
- Exclusive benefits tailored in consultation with industry members, ensuring real business needs are met.
- Free passes available to both LMA and ICMA members.
- Cost-effective packages aligned with the not-for-profit missions of LMA and ICMA.

TARGET AUDIENCE

This summit aims to bring together over 1,000 market participants to explore the forces transforming African financial markets, including:

- Senior representatives from governments and the regulatory community as well as central banks
 - Sovereign and corporate borrowers
 - Global and regional banks
 - Leading investors, including asset managers, insurers and pension funds
 - Legal and advisory experts
 - Ratings agencies and regulatory bodies
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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR POA **SOLD**

- Advisory group seat & agenda input
- Premium panel speaking slot
- Double exhibition stand (6m x 2m)
- 25 staff passes, 50 guest passes
- 5 VIP classroom places for technical training sessions
- Branding as lead sponsor:
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding onsite, digital, and print
 - Logo and 200 word profile on conference app and both LMA & ICMA websites
- Access to dedicated meeting room

GOLD SPONSOR £17,500 members* | £22,500 non-members

- Single exhibition stand (3m x 2m)
- 15 staff passes, 20 guest passes
- 5 VIP classroom places for technical training sessions
- Branding as Sponsor
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding onsite, digital, and print
 - Logo and 100 word profile on conference app and both LMA & ICMA websites
- Access to dedicated meeting room

EXHIBITOR STAND £12,000 members* | £17,500 non-members

- 3x2m space for tabletop and banner
- 5 staff passes, 10 guest passes
- Selected onsite branding

*members of either the LMA or ICMA

OTHER SPONSORSHIP OPPORTUNITIES

Lanyard Sponsor | £17,500 members* only

- Delegate lanyards prominently branded

Auditorium Branding | £15,000 members* only

- High-visibility auditorium branding

Wi-Fi | £15,000 members* only

- Exclusive branding of Wi-Fi network

DELEGATE FEES

Members*:

- 5 complimentary passes per firm. Additional passes at £2,000.

Non members:

- Africa-based organisations: £2,000
- International organisations: £3,000

Non-member firms who purchase 2 or more passes are entitled to free LMA membership for the remainder of 2026.

Early bird discounts and bundle packages will be available.

FOR MORE INFORMATION CONTACT:

Contact Sanaa Clausse BenAbdelhadi / Luke Byrne at ICMA

Email: sponsorship@icmagroup.org